## 企業で役立つ特許 15 箇条

- 1. 特許は、技術者の勲章
- 2. 特許は、企業の有用な資源
- 3. 特許は、オンリーワン企業の証
- 4. 特許は、グローバル企業の必需品
- 5. 特許戦略は、事業戦略・研究開発戦略と三位一体
- 6. 特許明細書は、技術伝承の良き媒体
- 7. 特許文献は、技術開発の知恵袋
- 8. 特許調査で効果的な権利取得
- 9. 出願しないと権利なし、明日もなし
- 10. 特許性の判断に、開発者の独断は禁物
- 11. 特許庁の通知は、技術開発の羅針盤
- 12. 特許庁審査官も発明者と同じ技術者
- 13. 特許は、ビジネス維持・拡大の砦
- 14. 特許の有無で決まる特許紛争の優劣
- 15. 特許紛争は、全方位的視野で解決

(東和なぎさ国際特許事務所)

## 15 Articles for Intellectual Property Management

- Patents show engineer's honor. 1.
- 2. Patents are the useful resources in companies.
- 3. Patents are the proofs of 'one and only company'.
- 4. Patents are requisite for global companies.
- 5. The patent strategy is inseparable from a business strategy and an R&D strategy.
- 6. Patent specifications are good tools for transmitting technology.
- 7. Patent documents include a lot of seeds for technical development.
- 8. Patent search brings about effective claiming.
- 9. No patent application, No patent right. That is, No future.
- 10. There is no justification for inventor's dogma in judging patentability.
- 11. Office Actions show the direction of technical development.
- 12. Patent Examiners are engineers as well as inventors.
- 13. Patent is a stronghold for business maintenance and enlargement.
- 14. Winning or losing in conflicts will be determined by the presence or absence of patent.
- 15. Solve patent conflicts with various viewpoints.

(Towa Nagisa International Patent Firm)