



世界に通用する技術大国の 実現に向けて

東和なぎさ知的財産研究所 理事長
東和なぎさ国際特許事務所 代表・弁理士

津野 孝

日本における産業財産権等使用料の国際収支は、2017年に過去最大の3.2兆円の黒字となり、科学技術研究費も、ここ数年、増加傾向にあります。一方、日本の特許出願件数は、2006年に米国、2010年に中国に抜かれ、2005年を境に今日に至るまで長期的な漸減状態の出願構造となり、知財関係者の行き場もなくなりつつあり、世界一の特許出願大国であった事実さえ知る人も少なくなっています。このような特許出願状況は、日本の産業構造が変化したことに影響したものであり、たとえば、特許出願の大半を占める大企業をめぐる経営環境が激変したこと、合併やM&Aなどで企業活動が国際化し国内産業の空洞化を招いたこと、株式における海外投資ファンドなどの増大により短期的な企業経営の効率化が要請され従来の日本型の経営が衰退したことなどによるものと論じられています。

しかしながら、上述した国際収支や科学技術研究費の増加傾向を注視したとき、国際収支を支えるとともに科学技術研究費の成果を保全する出願構造の空洞化現象は、決して見過ごすわけにはいけません。換言すれば、企業経営に占める知的財産の付加価値を知的財産制度で保護し、利活用していくばかりでなく、新たな出願を奨励していくことが益々重要視されるといっても過言ではありません。

日本特許庁としても、これまでの知財政策に加えてデザインを企業価値向上のための重要な経営資源とする活用策も検討しているとのことですが、日本の将来を思うとき、出願構造の抜本的な増強を基本政策として掲げ、グローバル経済の観点から今日の出願構造の歪を早期に解消し、世界に通用する技術大国を国策として強力に実現していくことが肝要であると考えます。

私ども東和なぎさ国際特許事務所グループは、本年、独英などの欧州諸国、中韓台などのアジア諸国への現地訪問、トランプ政権下の米国訪問を積極的に展開し、沢山の知財関係者の方から多くの知見と相互協力関係を得て参りました。

これらのグローバルな知見も含めて、知的財産の権利取得を基軸にした皆様方の知的財産活動において少しでもお役に立てるように全力で取り組んで参ります。皆様からのご助言・ご指導をどうぞ宜しくお願い申し上げます。

Toward realization of a world-class technological superpower

Chairman, Towa Nagisa Institute of Intellectual Property
Representative Partner, Patent Attorney Towa Nagisa International Patent Firm

Takashi Tsuno

The international balance of industrial property rights usage fees in Japan is the largest amount of 3.2 trillion yen in 2017, and research and development expenditure in science and technology has also been on the rise in recent years.

Meanwhile, the number of patent applications in Japan has passed through the US in 2006 and China in 2010, and since 2005 it has become a long-term tapered application structure until 2005, and the officials of intellectual property officials are gone. Few people know even the fact that it was the world's largest patent application power.

Such patent application situation has influenced the change in the industrial structure of Japan, for example, the drastic change in the business environment surrounding the large enterprises occupying most of the patent applications, the fact that the corporate activities are undertaken by mergers, M & A etc. It is argued that it was caused by internationalization and the hollowing out of the domestic industry and the fact that traditional Japanese style management declined because of increasing demand for short-term corporate management due to an increase in overseas investment funds etc. in stocks.

However, when paying attention to the above-mentioned increase in international balance of payments and science and technology research expenses, we should not overlook the hollowing out phenomenon of the application structure that supports the balance of payments and preserves the results of scientific research and research expenses. In other words, it is said that importance will be increasingly placed on protecting the added value of intellectual property in corporate management by the intellectual property system and utilizing it, as well as encouraging new Applications It is not too much anymore.

The Japanese patent office is also considering utilizing measures to make design as an important management resource for raising corporate value in addition to the intellectual property policy so far, but when considering Japan's future, The fundamental policy is to drastically

increase the structure and it is essential to resolve the distortion of today's application structure early from the perspective of the global economy and strongly realize the technological superpowers worldwide as a national policy think.

We, Towa Nagisa International Patent Office Group, this year, we actively develop local visits to European countries such as Germany and the UK, Asian countries such as China and South Korea, United States visit under the trump regime, a lot of intellectual property We have gained a lot of knowledge and cooperation relationship from stakeholders.

We will do our best to serve even a little in everyone's intellectual property activities based on intellectual property rights acquisition, including these global findings. We would like to thank you for your advice and guidance from everyone.