

## 企業で役立つ特許 15 箇条

1. 特許は、技術者の勲章
2. 特許は、企業の有用な資源
3. 特許は、オンリーワン企業の証
4. 特許は、グローバル企業の必需品
5. 特許戦略は、事業戦略・研究開発戦略と三位一体
6. 特許明細書は、技術伝承の良き媒体
7. 特許文献は、技術開発の知恵袋
8. 特許調査で効果的な権利取得
9. 出願しないと権利なし、明日もなし
10. 特許性の判断に、開発者の独断は禁物
11. 特許庁の通知は、技術開発の羅針盤
12. 特許庁審査官も発明者と同じ技術者
13. 特許は、ビジネス維持・拡大の砦
14. 特許の有無で決まる特許紛争の優劣
15. 特許紛争は、全方位的視野で解決

## **15 Articles for Intellectual Property Management**

1. Patents show engineer's honor.
2. Patents are the useful resources in companies.
3. Patents are the proofs of 'one and only company'.
4. Patents are requisite for global companies.
5. The patent strategy is inseparable from a business strategy and an R&D strategy.
6. Patent specifications are good tools for transmitting technology.
7. Patent documents include a lot of seeds for technical development.
8. Patent search brings about effective claiming.
9. No patent application, No patent right. That is, No future.
10. There is no justification for inventor's dogma in judging patentability.
11. Office Actions show the direction of technical development.
12. Patent Examiners are engineers as well as inventors.
13. Patent is a stronghold for business maintenance and enlargement.
14. Winning or losing in conflicts will be determined by the presence or absence of patent.
15. Solve patent conflicts with various viewpoints.

(Towa International Patent Firm)